**Project Design Phase-II**

**Customer Journey**

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| Date | 03 OCT 2022 |
| Team ID | **PNT2022TMID13623** |
| Project Name | Project -GLOBAL SALES DATA ANALYTICS |
| Maximum Mark | 4 marks |

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|  | AWARENESS | CONSIDERATION | DECISION | RETENTION |
| MOTIVATION | Information about Researched data report | Compare the past data | Try to  overcome  loss | Comparativ ely Gain the profit than past |
| GOAL | Data report | More profit data | Make them work work smart | Continuous more data developnment |
| INTERACTION | Social Media | Website and  advertisements | Direct informati on the peoples | managenment support |

**Customer Journey**

Customer journey Maps connect companies with their audiences by narrating the customer experience. It can give an overview of the entire process, show how customers act, or identify key moment of interaction between the user and the organization. To create your own, think about your goal of teaching customer about your company.

**Project Design Phase-II**

**Customer Journey**

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| OPPORTUNITIE  S | Advertiseme nts and  creating offers to develop | Show advantages | Enhance data developnment and decrease loss | Loyalty data  Report |